

WASHINGTON PARISH FAIR - STAGE SPONSORSHIPS

Choice 1: Power Point Presentation

We have a large screen on each side of the stage, which is used to project the stage entertainment. One of the screens can be used all day and the other only after sunset. We are able to project pictures and business information ads for your business when there is a break in the entertainment. We also have a monitor located near the ticket booth, which can show the ads during the whole day. The cost of this type of sponsorship is \$350.00 for businesses in Washington Parish and \$600.00 for businesses outside Washington Parish.

To help some smaller businesses who may not be able to afford the \$350.00 for the power-point ad, we are offering a "business card" ad. There will be 9 of these card size billboard ads together on the screen at a cost of \$100.00 per ad for businesses in Washington Parish and \$175.00 per ad for those out of the parish.

Choice 2: Ad Panels

These ad panels are used as back-drops on the stage during the performances by the entertainers. They block the view to the very back of the stage and are used every day of the fair. The cost is \$500.00 per panel, limited to one panel per business. Sponsors who purchase the ad panels will also be provided a spot in the power point presentations. (We are limited to 9 panels, which at this point in time are all sold.)

Choice 3: Sponsors who donate \$1,000.00 and more

We print 35,000 programs to be distributed during the fair to announce all the entertainment on the stage as well as other events held on the fairgrounds. For sponsors who donate \$1,000.00+, we list their names on the back of this program and also provide a power point presentation spot. Needless to say, this provides you with a LOT of advertisement.

Choice 4: Sponsors who donate \$15,000.00 and more.

If you would be interested in a donation of this amount, we would be glad to work with you to help provide even more advertisement for your company or product. We would be glad to discuss these options with you.

Choice 5: If you would be interested in being the sponsor for one of the performers this year, please contact me and we'll be glad to talk with you about the entertainers and their costs. We would also talk about how we will be sure you get special recognition for this sponsorship.

Contact:

Mercer Brumfield 985-839-4706 (H), 985-515-7506 (C) mercerbrumfield@yahoo.com

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Format for submission of ads and pics are .ppt, .pptx, .jpeg, .jpg, .png, .gif, and .bmp.